

NMSU Main Campus Enrollment

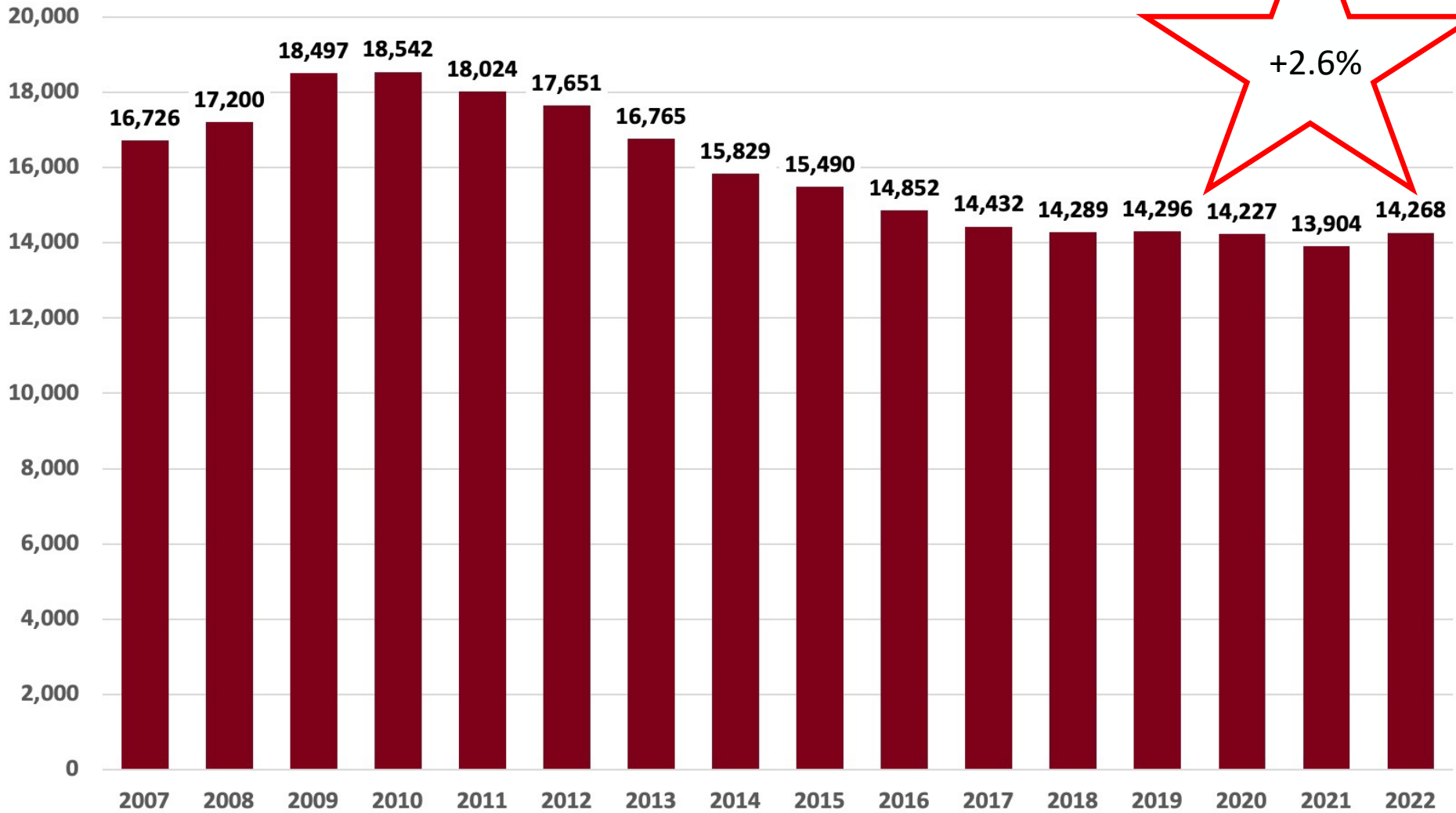
Renay M. Scott, Ph.D.
Vice President of Student Success

Division of Student
Success



BE BOLD. Shape the Future.[®]
New Mexico State University

Historical Total Enrollment 2007-2022

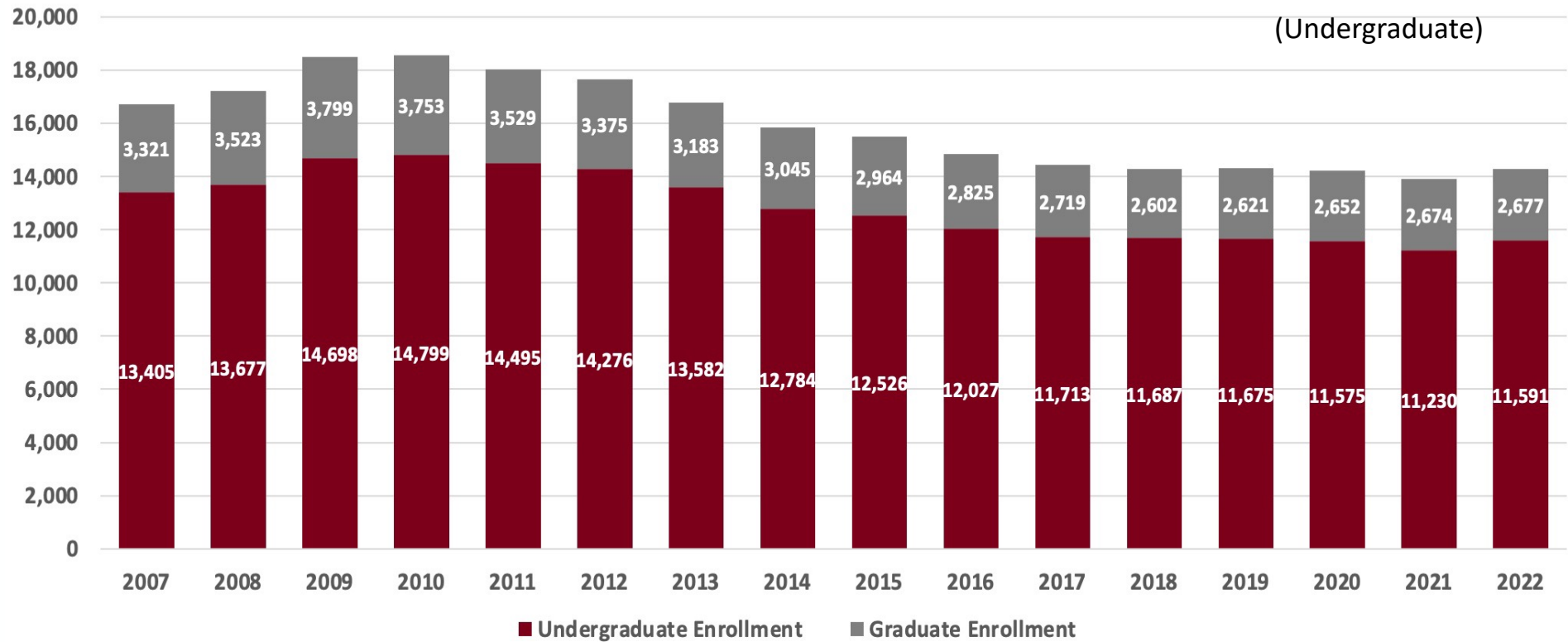


BE BOLD. Shape the Future.®

Undergraduate & Graduate Enrollment 2007 - 2022

+3.2%

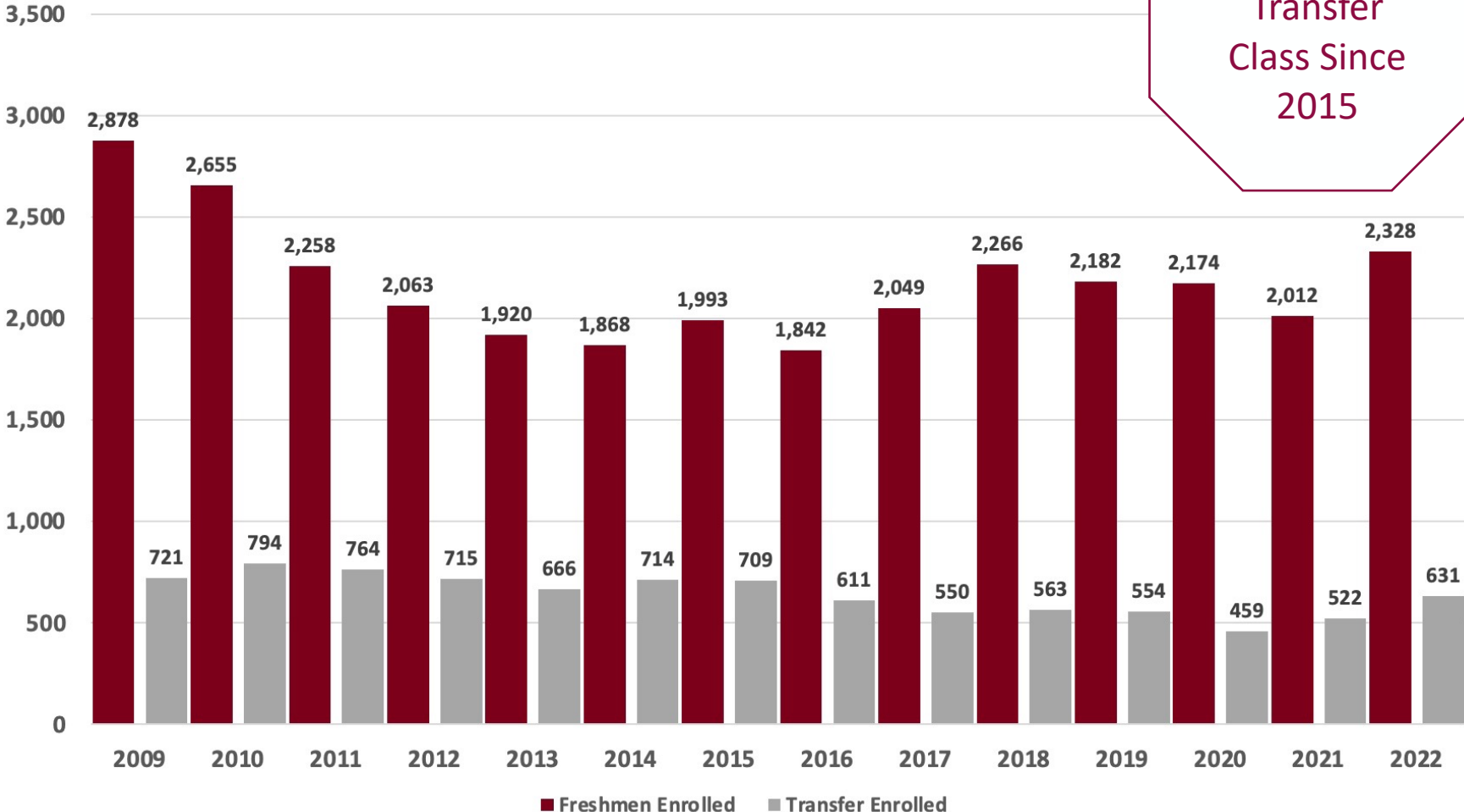
(Undergraduate)



BE BOLD. Shape the Future.®

Undergraduate New Student Fall Enrollments 2009 - 2022

Largest
Transfer
Class Since
2015



BE BOLD. Shape the Future.®

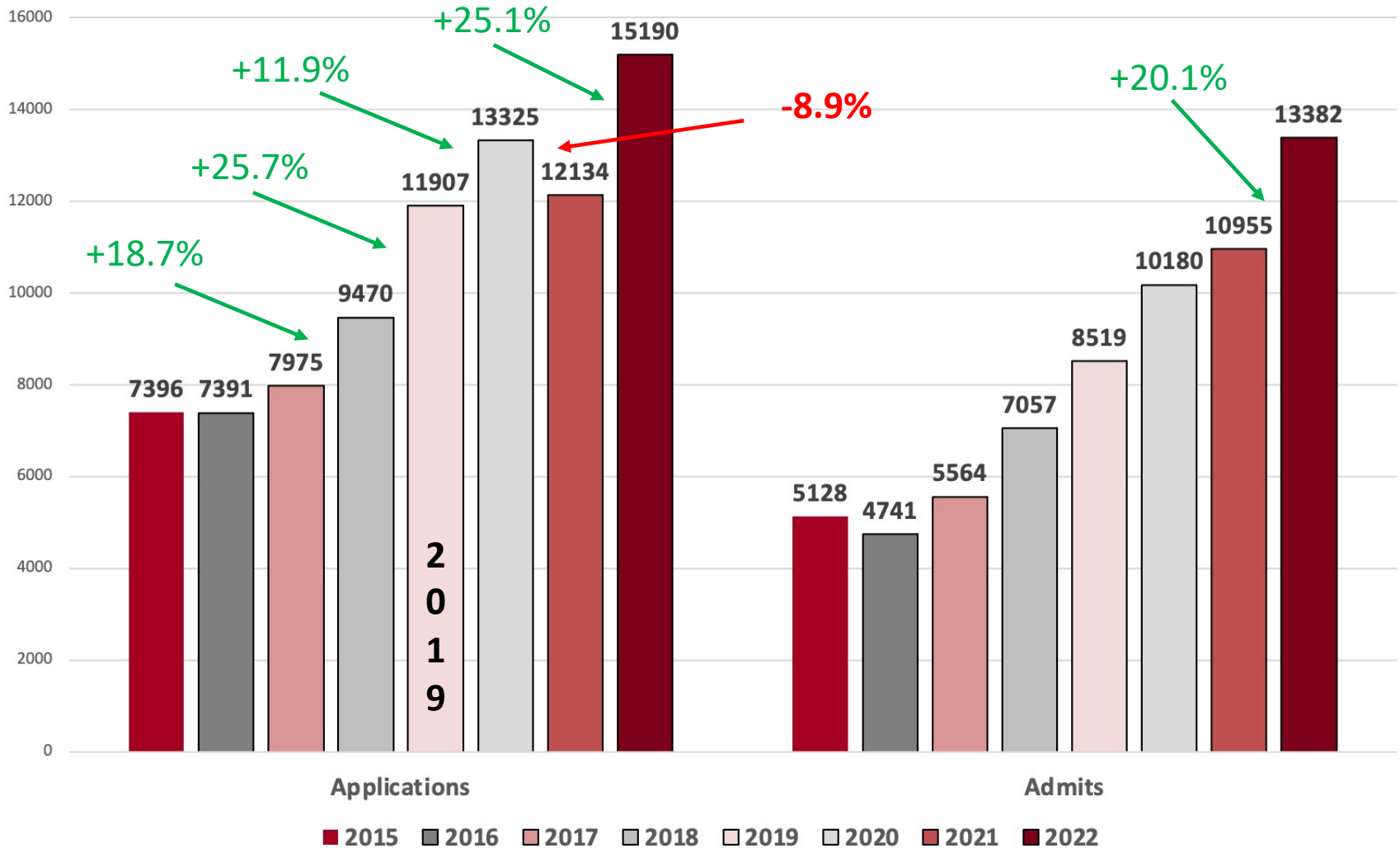
Freshmen Recruitment

HISTORICAL DATA



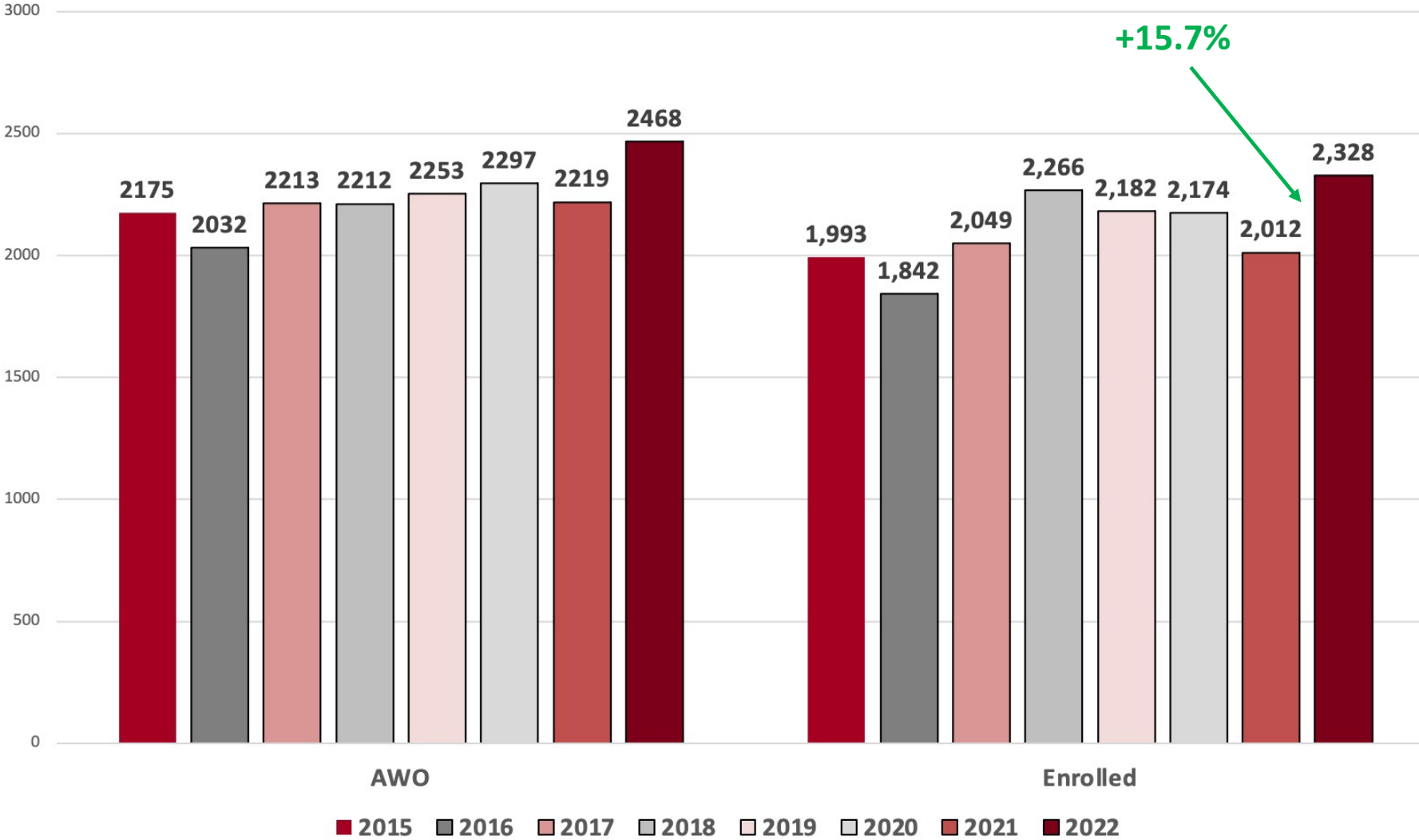
BE BOLD. Shape the Future.®

Freshmen Applications & Admits 2015-2022



BE BOLD. Shape the Future.®

Freshmen AWO & Enrolled 2015-2022



+15.7%



BE BOLD. Shape the Future.®

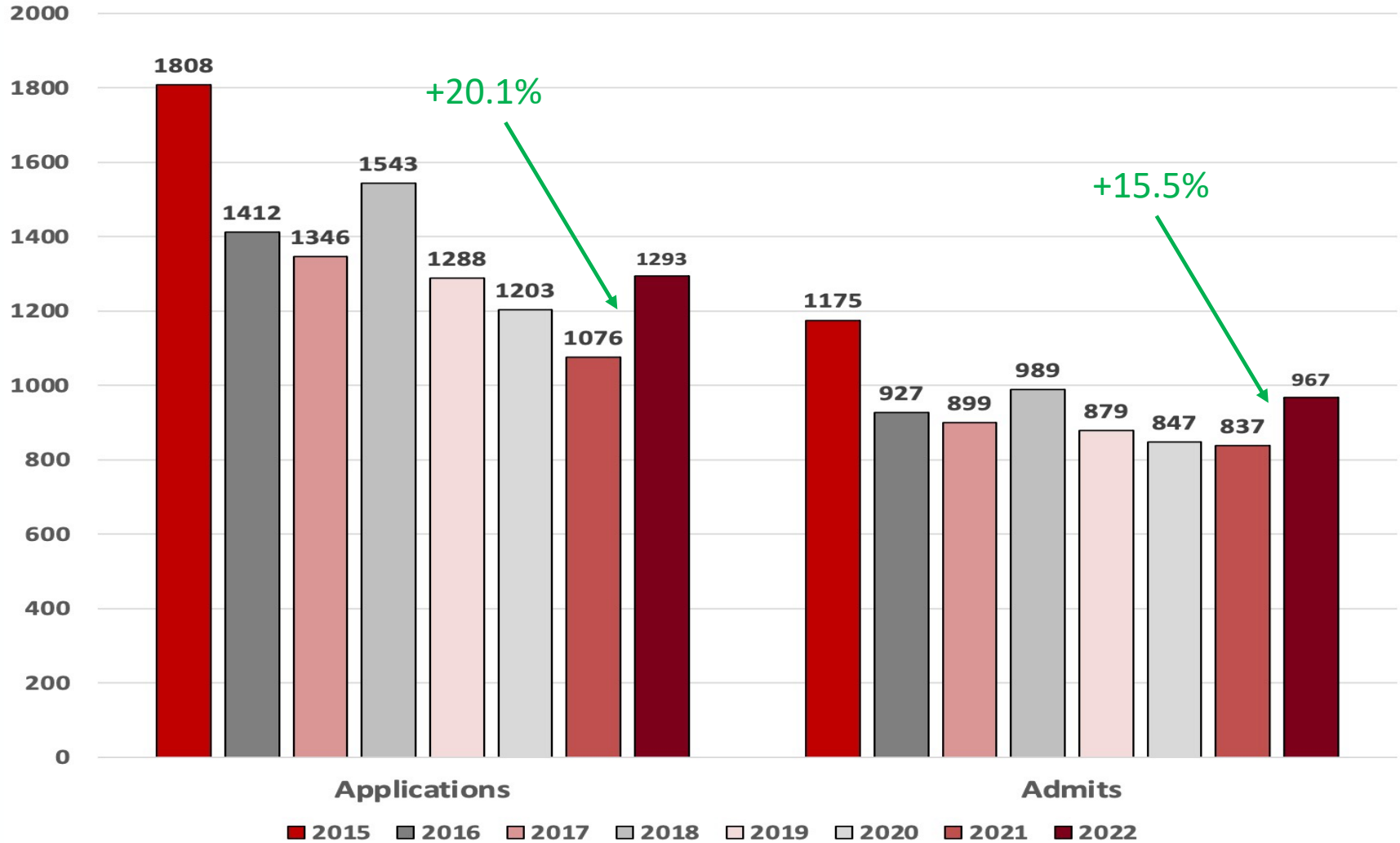
Undergraduate Transfer Recruitment

HISTORICAL DATA



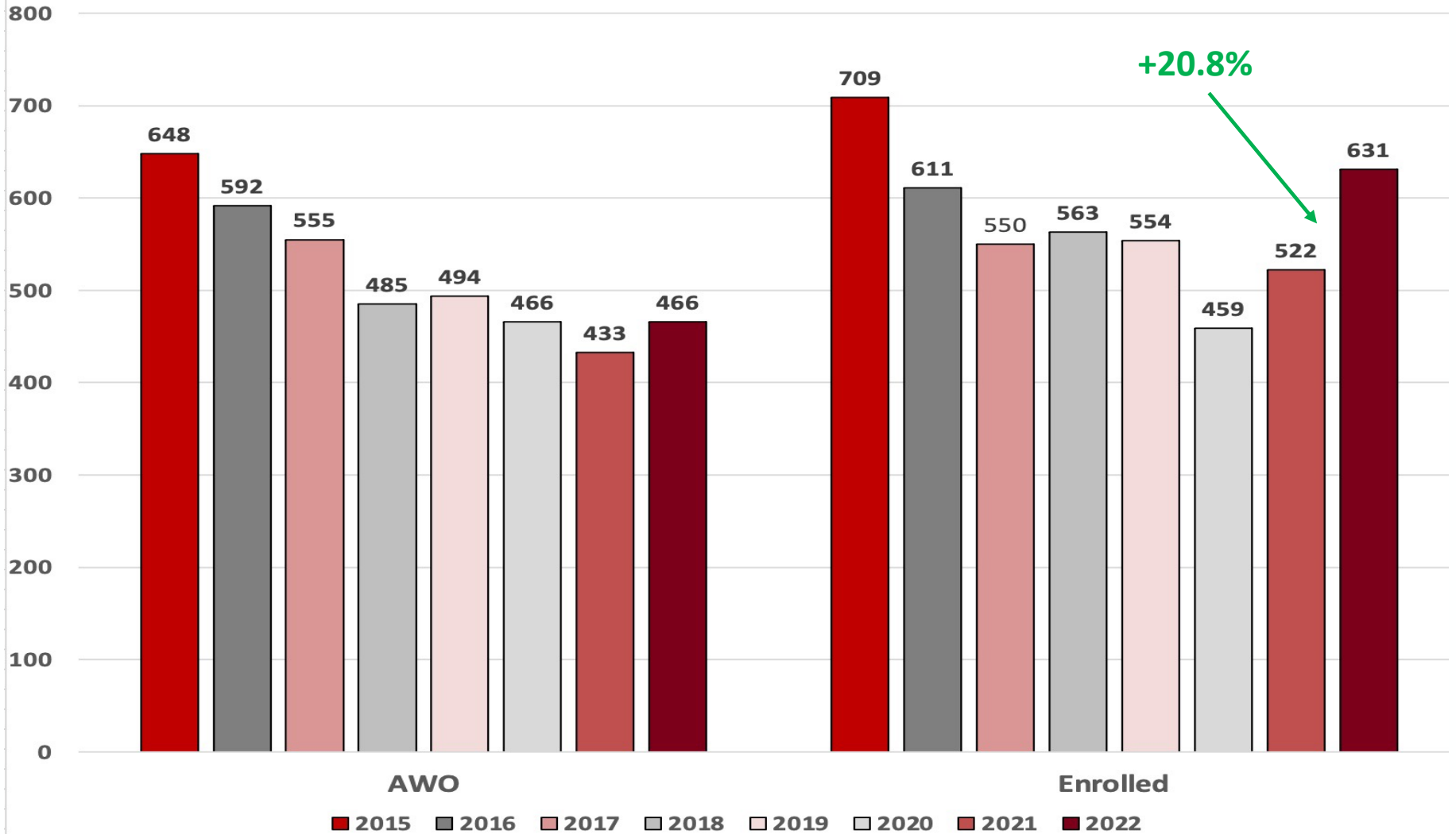
BE BOLD. Shape the Future.®

Transfer Applications & Admits 2015-2022



BE BOLD. Shape the Future.®

Transfer AWO & Enrolled 2015-2022



BE BOLD. Shape the Future.®

QUICK STATS



BE BOLD. Shape the Future.®

Traditional Undergraduate Recruitment BY THE NUMBERS

- **College Fairs**

- 111 Fairs
- Met w/ 15,021 prospective students

- **High School & College Visits**

- 371 individual schools
- Met w/ 5,190 prospective students

- **Daily Campus Visits**

- 1,048 prospective
Students

- **Aggie Experience**

- 877 Prospective Students

- **Group Visits**

- 450 Prospective Students



QUIZ

How many recruitment **EMAILS** did Undergraduate Admissions send during the fall 2022 recruitment cycle?

- a) 2,959
- b) 2,974,531
- c) 4,257,139
- d) 3,040,232

How many recruitment **TEXT MESSAGES** did Undergraduate Admissions send during the fall 2022 recruitment cycle?

- a) 364,927
- b) 103,654
- c) 279,881
- d) 153,948

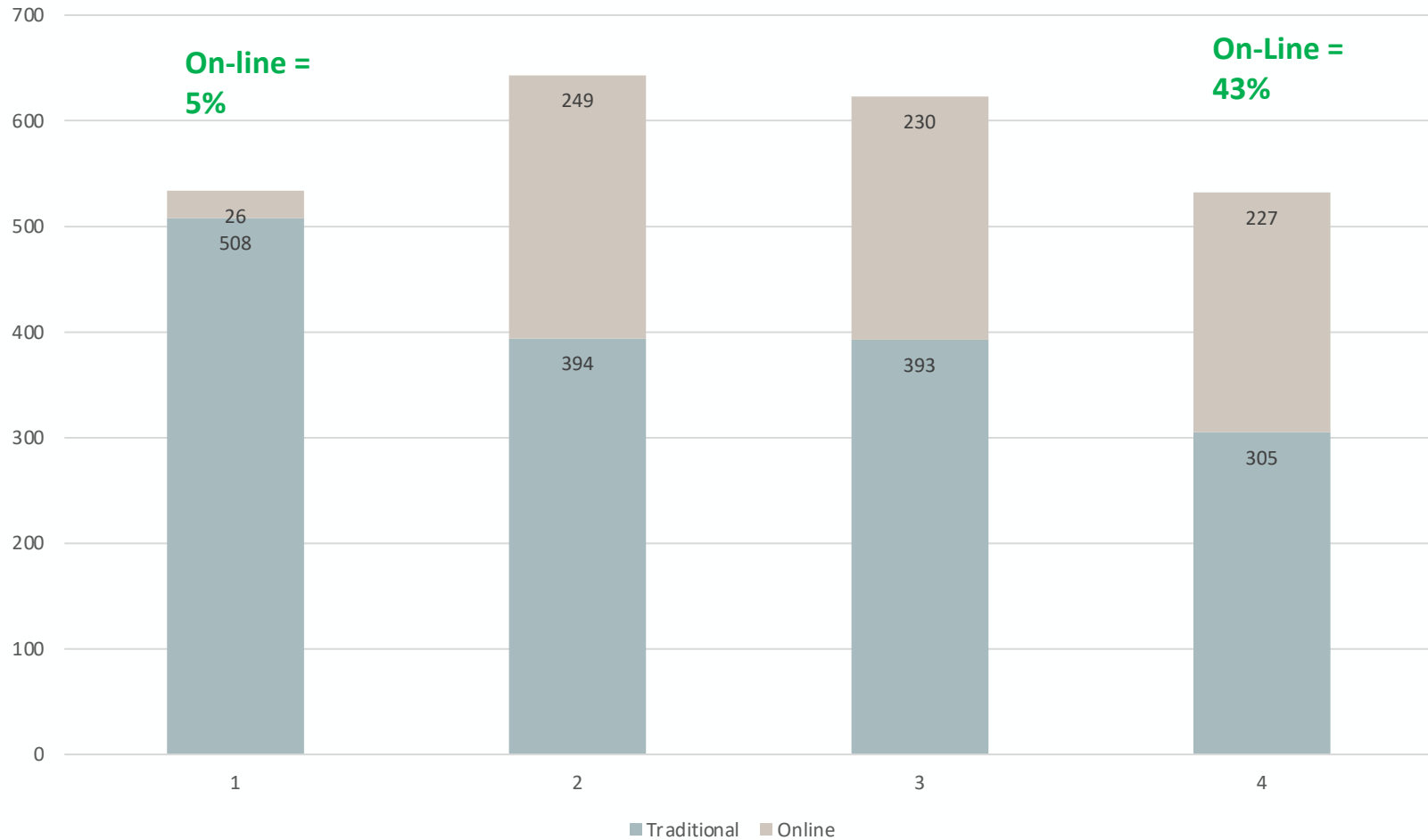


Graduate Enrollment



BE BOLD. Shape the Future.®

First-time Graduate Student Enrollment: Traditional Vs. On-Line

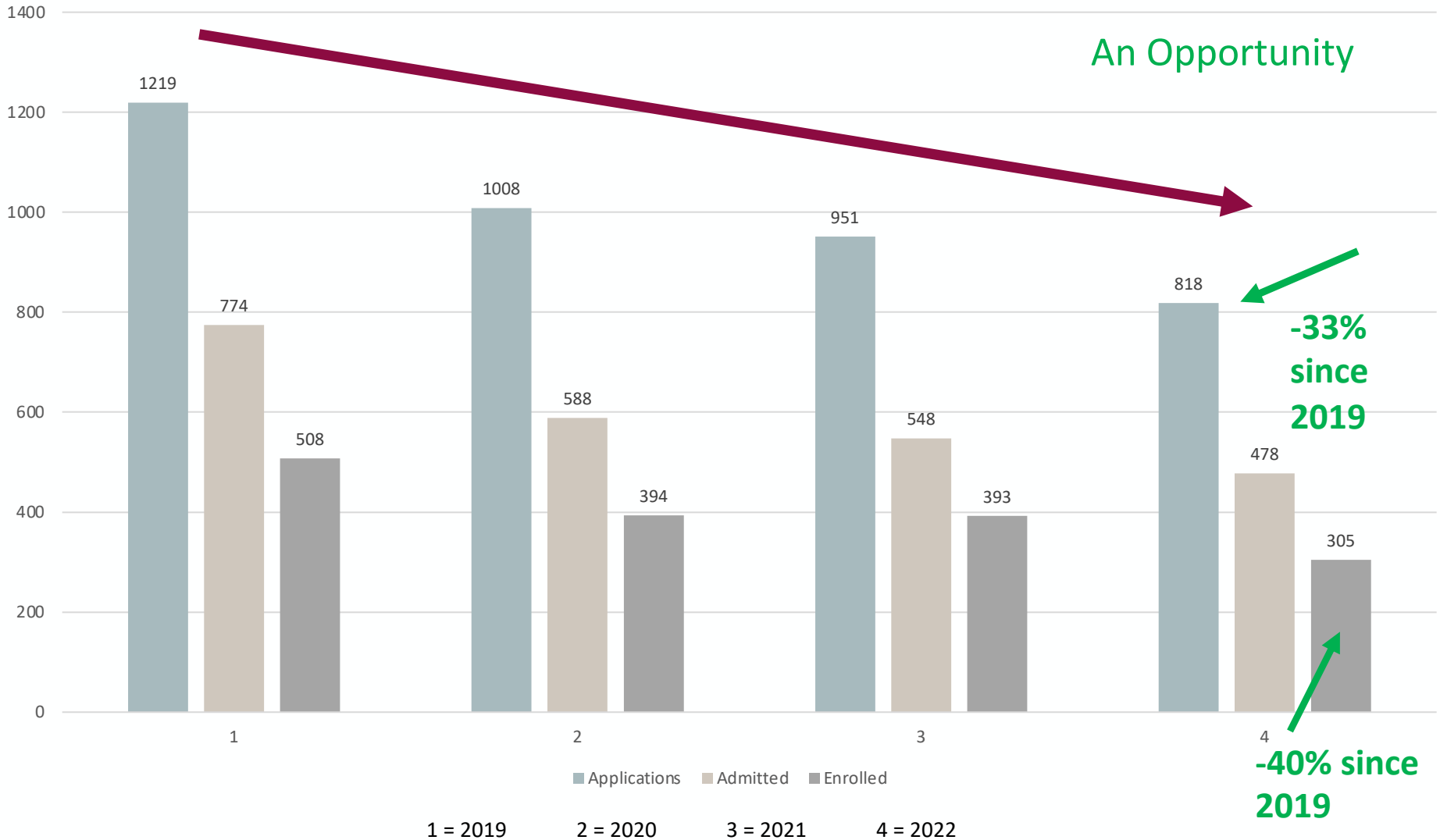


1 = 2019 2=2020 3=2021 4= 2022



BE BOLD. Shape the Future.®

Traditional Graduate Student Enrollment



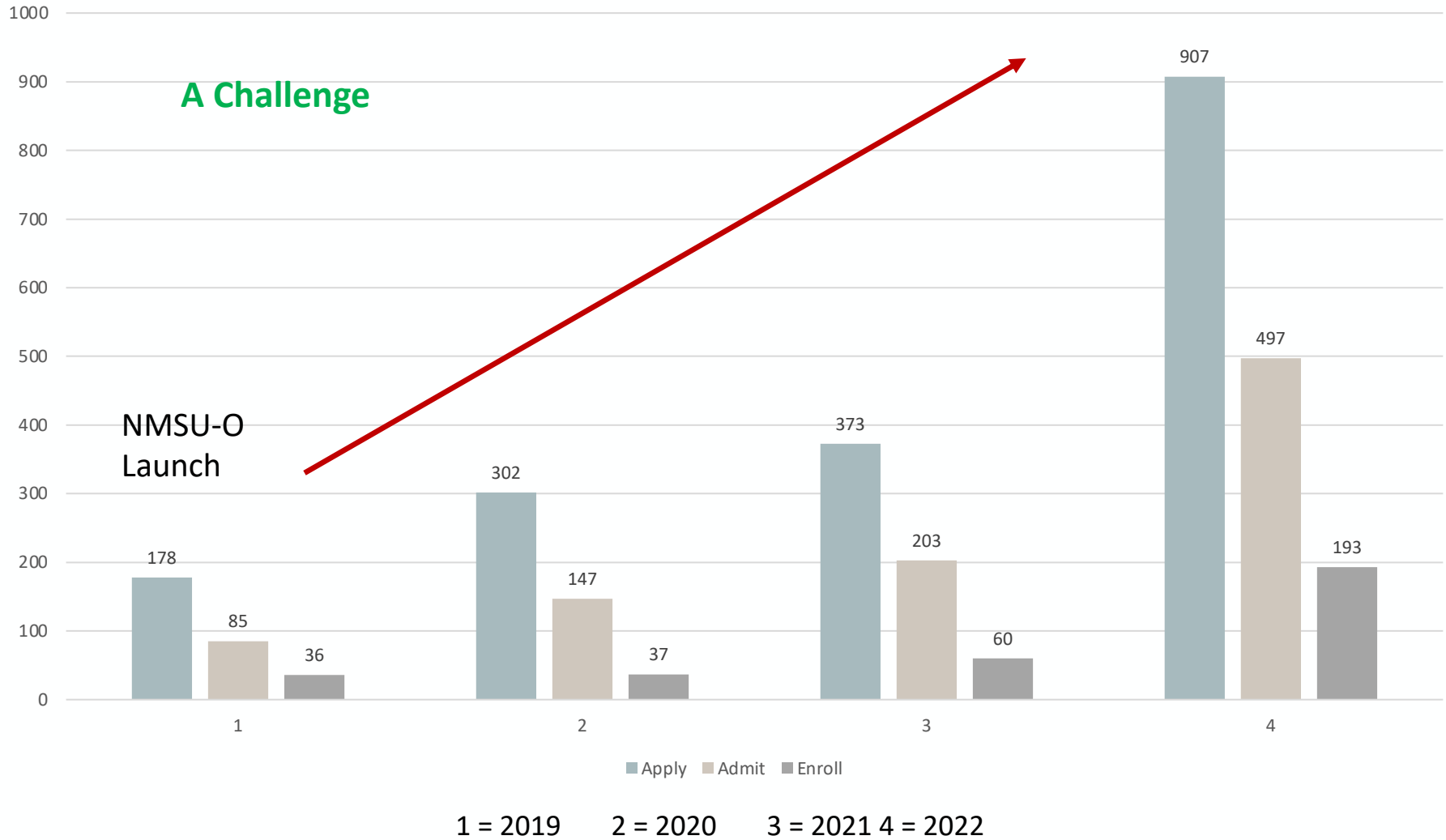
BE BOLD. Shape the Future.®

NMSU-O Enrollment



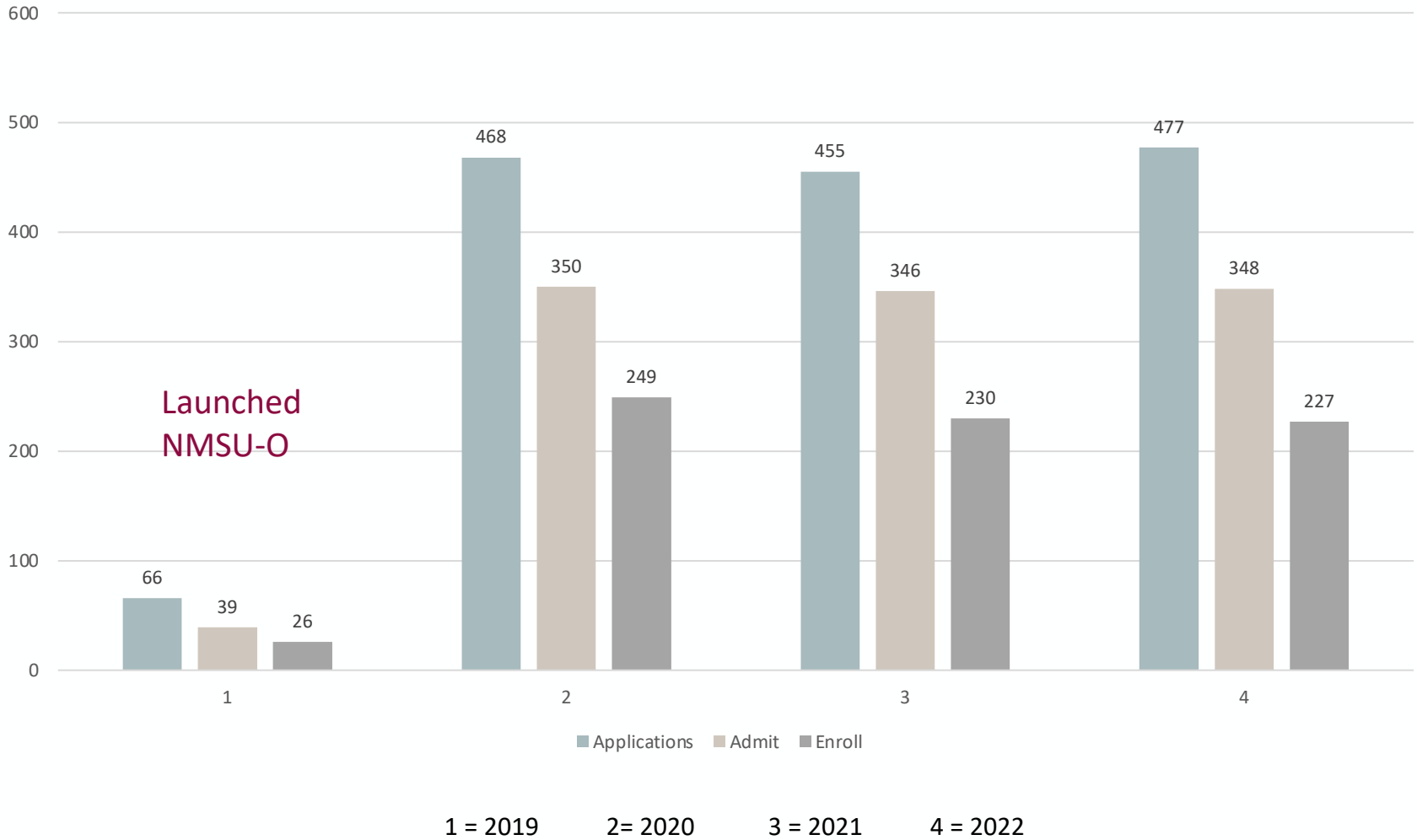
BE BOLD. Shape the Future.®

Domestic and International and Transfer **Undergraduate** On-Line Students



BE BOLD. Shape the Future.®

On-line Graduate Student Enrollment



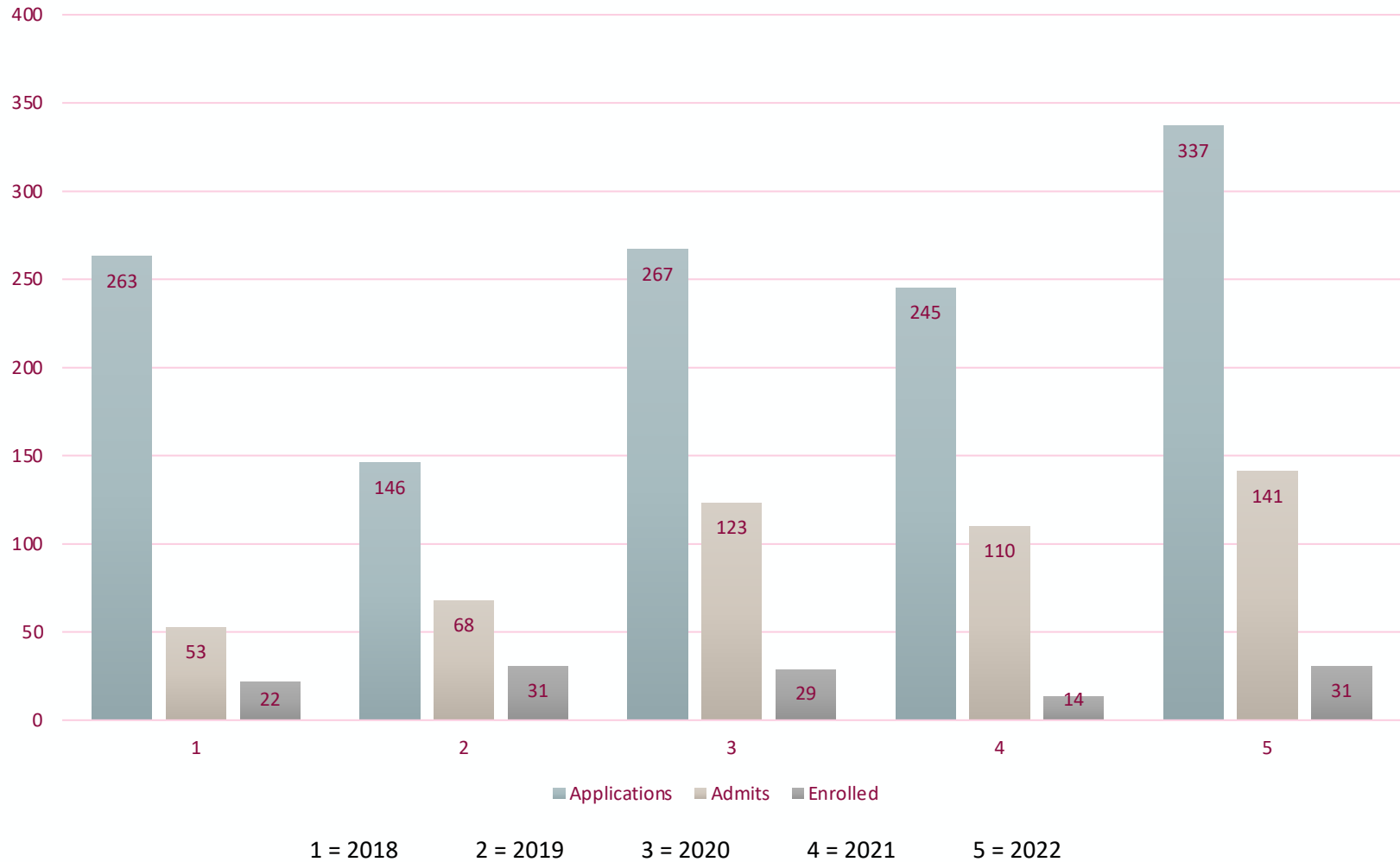
BE BOLD. Shape the Future.®

International Student Enrollment



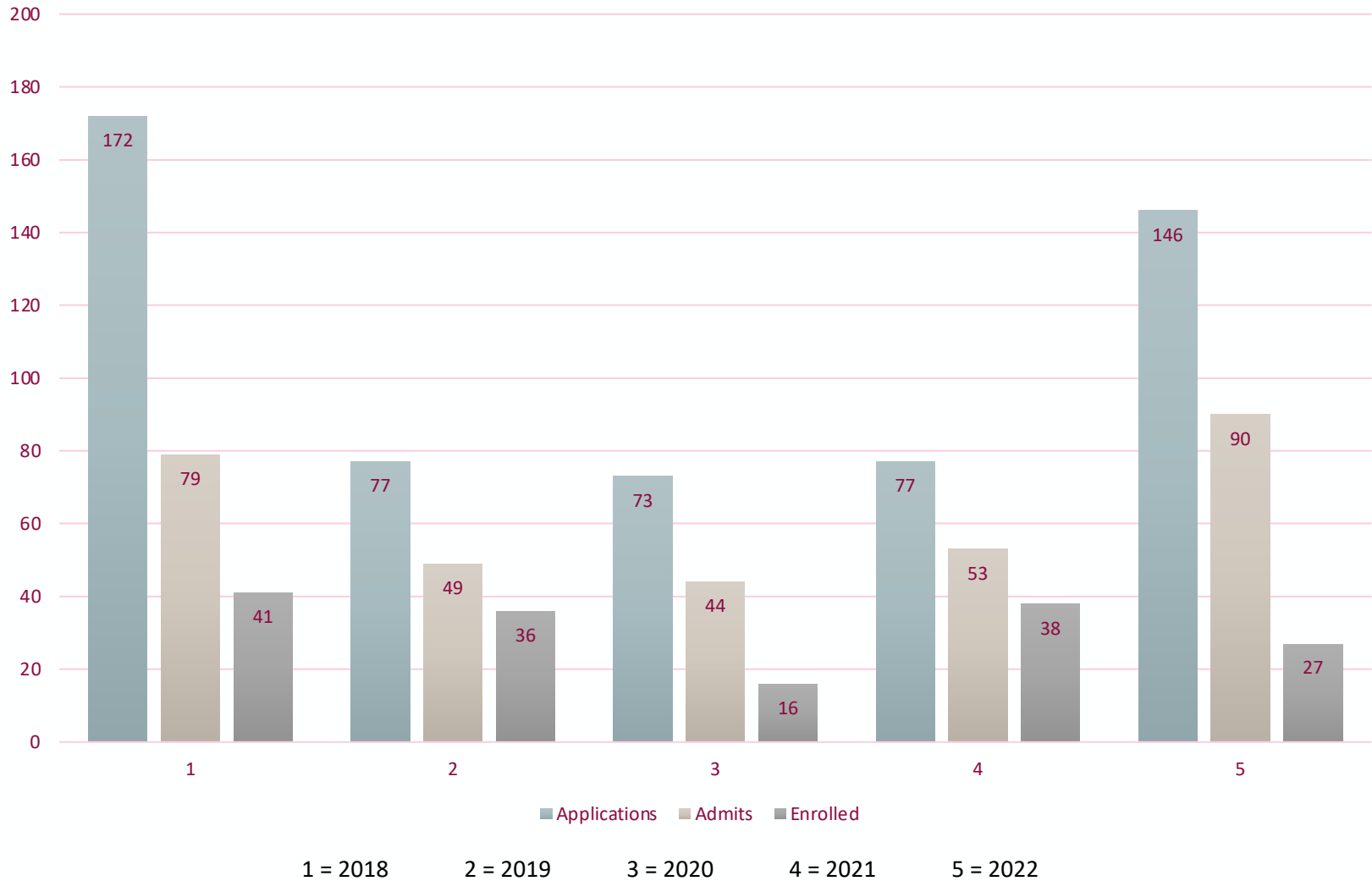
BE BOLD. Shape the Future.®

Undergraduate International Freshman



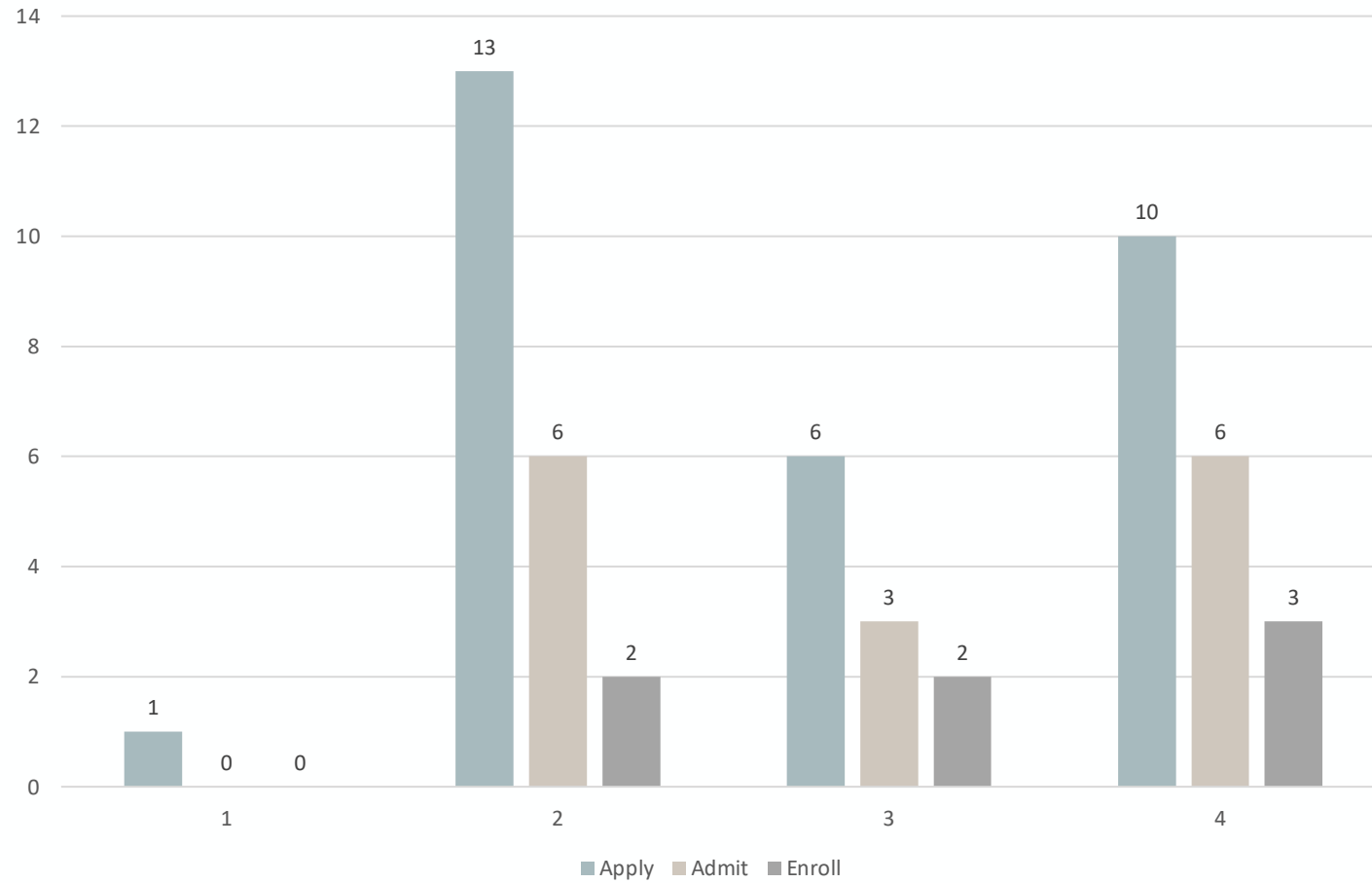
BE BOLD. Shape the Future.®

Undergraduate International Transfer



BE BOLD. Shape the Future.®

On-Line Graduate International Students



1 = 2019 2 = 2020 3 = 2021 4 = 2022



BE BOLD. Shape the Future.®

Questions



BE BOLD. Shape the Future.®